



PMI RESEARCH & DEVELOPMENT

Safety Update Report

Tobacco Heating System / iQOS

Appendix 4 Estimated cumulative consumer exposure from pre-marketing studies since IBD

Report Number: PMI_SURV_2016_SUR01

International Birth Date: 04 Nov 2014

Interval Covered: 01 May 2015 to 31 Dec 2015

Products Covered: Tobacco Heating System 2.2 and 2.4 / All variants

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Estimated cumulative consumer exposure from pre-marketing studies since IBD

Study ID	Product	Total ¹	Age range (y)	Status at DLP
P1_WOT2_IT	THS 2.2 Regular	292	25-59	Completed
	THS 2.2 Menthol	310		
	THS 2.2 Regular or THS 2.2 Menthol	41		
	Total	643		
P1_WOT1_DE	THS 2.2 Regular	593	19-64	Completed
	Total	593		
P1_BT1_IT	THS 2.2 Regular	836	19-64	Completed
	THS 2.2 Menthol	211		
	Total	1'047		
P1_WOT1_CH	THS 2.2 Regular	344	19-64	Completed
	THS 2.2 Menthol	236		
	Total	580		
P1_BT1_RU	THS 2.4 Regular	611	19-64	Completed
	Total	611		
P1_WOT1_KO	THS 2.2 Regular + Menthol	1'316	20-64	Completed
	Total	1'316²		
P1_PBA-07-US	THS 2.2 Regular + Menthol	1'300 (estimated)	18 years of age or above or the minimum local or state legal smoking age and above, whichever was higher	Ongoing (enrollment completed up to 31 Dec 2015)
	Total	1'300 (estimated)		
TOTAL THS products		6'090¹	NA	NA

¹ Safety population (respondents): Consumers who tested at least one Tobacco Heating System (THS) Heatstick

² 238 respondents tested both THS Regular and Menthol products.

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